

# ORDER

Orders	Order / Rev:	<b>704333</b>		 <b>WKYC</b> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>																																																																																																																																																																																																																																																																																																																																																																																																														
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Order / Rev: 704333  
Alt Order #: 06262054  
Flight Dates: 08/08/12 - 08/14/12

Advertiser: Americans For Prosperity  
Product Desc: AMERICANS FOR PROSPE WKYC  
Estimate: 1157

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
7	WKYC	08/08/12	08/12/12	Olympics Prime Olympic Primetime	CM	Olympic Primetime	--WTFSS	:30	5	\$12,000.00	P-2	0.00	NM	5	\$60,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTFSS		5	\$12,000.00			0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	NKYC	08/12/12-08/12/12	Olympics Closing Ceremonie	Olympics Closing					--Su		:30	\$12,000.00	0.00	NM	
8	WKYC	08/08/12	08/12/12	Olympic Late News Olympic Late News	CM	12x-12:35x	--WTFSS	:30	4	\$2,400.00	P-2	0.00	NM	4	\$9,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	--WTFSS		4	\$2,400.00			0.00						
9	WKYC	08/11/12	08/11/12	Olympics Weekend DT Olympics Weekend DT	CM	Olympics Weekend	-----S-	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----S-		2	\$2,000.00			0.00						
10	WKYC	08/13/12	08/14/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MT-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		1	\$850.00			0.00						
11	WKYC	08/13/12	08/14/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MT-----	:30	2	\$375.00	P-2	0.00	NM	2	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$375.00			0.00						
12	WKYC	08/13/12	08/14/12	M-F 11a-12p Today Show III	CM	11a-12p	MT-----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$225.00			0.00						
13	WKYC	08/13/12	08/14/12	M-F 5-6p Dr. Phil	CM	5p-6p	MT-----	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$650.00			0.00						
14	WKYC	08/13/12	08/14/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	MT-----	:30	2	\$1,800.00	P-2	0.00	NM	2	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$1,800.00			0.00						
15	WKYC	08/13/12	08/14/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	MT-----		2	\$2,800.00			0.00						

Totals 39 \$114,600.00